

<https://www.youtube.com/watch?v=zEC9YrH5sx8>---cadena de valor concepto

<https://www.youtube.com/watch?v=umlAgzNTxMc>---video de la OIT

<https://www.youtube.com/watch?v=7qY9jpZ5VCs>---cadena de valor Bimbo

[https://www.youtube.com/watch?v=yZZh\\_ft3P-w](https://www.youtube.com/watch?v=yZZh_ft3P-w)---cadena de valor del pescado

<https://www.youtube.com/watch?v=TbCQDw2BbVM>---cadena de valor de cocacola

<https://www.youtube.com/watch?v=1IJTKV9JhM>---cadena de valor de macdonals